



Our 4th Annual *PUTT UP A HOUSE* Charity Snow Golf Tournament is just around the corner. Thank you to those who helped to make the 3rd annual such a big success.

For those of you who are new to the sport, this is an event all about being crazy and having fun, outdoors, in our Alberta winter. Snow golf is 18 holes played all over Camrose with your car as your golf cart, a foam stress ball as your ball, and anything goes for a club. Costumes are also highly encouraged! You can check out the event on our website habitatcamrose.com/news/

We are writing in request of your participation in this year's tournament. There are several ways to do so: hole sponsorship, donation of prizes for the tournament, or other fundraising items. You can find more information about sponsorship in the following pages.

This event is all about fun. In this spirit, all participating businesses are encouraged to promote their business as much as possible and in the most creative ways possible, prior to, during, and after the event, using social media, in-store displays, promotional material for snow golfers at your hole or in their swag bags, etc. Engaging and fun ways to advertise your business!

Above all, we encourage you to participate in the tournament either through sponsorship, by golfing or simply attending the banquet.

Thanks again for your interest in helping us build strength, stability and independence for families in Camrose through affordable home ownership. Please don't hesitate to contact me if you have any questions.

We look forward to seeing you at the Snow Golf Tournament!

Brenda

Brenda Murdock

Project Coordinator, Habitat for Humanity Camrose

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403-651-6142

PUTT UP A HOUSE
Habitat's 4th Annual Charity Snow Golf Tournament
SPONSORSHIP INFORMATION

Event: Putt Up A House – Habitat's 4th Annual Charity Snow Golf Tournament
 Date: February 23, 2019
 Timeline: 12:00 – 1:00 pm Registration at ReStore
 1:00 – 4:30 pm Snow Golf Tournament
 5:00 pm Banquet & Awards at the Recreation Centre hosted by Finn & Lori Olesen

Why Snow Golf?:

It's different. It's fun. It is an event that encompasses the entire City of Camrose. What better way to promote your business than in an event that involves the entire community!

What is Snow Golf?:

Snow Golf is a sport based on golf but played over snow instead of grass. The holes are located in strategic areas around the City of Camrose. It is a fun event perfect for your group of friends, your family, service club, or company team building day. Please see our video from the first annual tournament to further understand what snow golf is all about.
<https://vimeo.com/142399891>

Sponsorship Opportunities:

Sponsorship	Cost	For Title Sponsor	For Title & Hole Sponsors	For Everyone
Title Sponsor	\$2000	Prominent mention in all event advertising		
		Speaking and photo opportunity at the reception.		
Hole Sponsor	\$500		Inclusion in video used to market the event	
			Registration for a team of 4 and 4 tickets to the banquet	
			Direct marketing to every golfer at your hole (pamphlets, samples, etc)	
			Your business logo on the hole sign	
			Included in social media and website announcements for the event	
Tournament Prizes	Donated prize			Self promotion via social media (twitter/facebook during event)
Long Putt	Matching Donation to tickets sold to play			Promotion through Swag Bag item. Business name on website
Silent Auction/50-50/Head or Tails	Donated items or prizes			Business name on website and mention when item awarded

For more information on sponsoring this event, please contact Brenda at 403.651.6142 or bmurdock@habitatcamrose.com

SPONSORSHIP OPPORTUNITIES - Tournament Prizes

CONTESTS	WHAT'S NEEDED
Early Bird Registration Draw	Individual or team prize (for 4 golfers) Can be a shareable prize
Most Honest (Highest Score)	Team prize (for 4 golfers)
Low Score (First Place)	Team prize (for 4 golfers)
Most Strokes on a Single Hole	Team prize (for 4 golfers)
Best Decorated Car	Team prizes (for 4 golfers) 1 st place 2 nd place
Best Costumes	Team prizes (for 4 golfers) 1 st place 2 nd place 3 rd place
Craziest Club	Individual prizes for up to 4 golfers (could be individuals or a team) 1. 2. 3. 4.
Hole in One	Individual prize
Person from Farthest Away	Individual prize
Best Facebooker	Individual Prize
Oldest Snow Golfer	Individual Prize
Youngest Snow Golfer	Individual Prize
Long Drive	Individual Prize
Best Hole	Shareable Prize for hole host (This could be a business or a number of individuals that are hosting)

SPONSORSHIP OPPORTUNITIES – At the Banquet

WHAT	WHAT'S NEEDED
Long Putt Contest	Individual Prize
Heads or Tails Game	Big Ticket Individual Prize
	<p>How it works:</p> <ol style="list-style-type: none"> 1. Sell golf balls to players for a chance to play. 2. At banquet, any player who bought a golf ball to play, stands up. 3. Participants select either “heads” or “tails” by putting their hands on their heads -- or their tails. 4. A coin is flipped and it is announced whether it came up heads or tails. Those players whose choice matches the coin flip stay standing – everyone else sits down. 5. Repeat the above until only one person remains, the winner!
Silent Auction Draw	A variety of items to be sold via draw
	<p>How it works:</p> <ol style="list-style-type: none"> 1. Players buy tickets for the Silent Auction Draw. 2. Each silent auction item has a container in front of it. 2. If someone wants that item, they place their ticket(s) in that container 3. At the close of the Auction, a draw will take place for each item.



Camrose

PUTT UP A HOUSE

Habitat's 4th Annual Charity Snow Golf Tournament

SPONSORSHIP INFORMATION

COMPANY INFORMATION

Company Name: _____

Contact Person: _____

Name: First

Last

Position

Company Address: _____

City: _____

Work Phone: _____

Postal Code: _____

Cell Phone: _____

Email Address: _____

Website: _____

Facebook Handle: _____

Sponsorship Title: _____

Sponsorship Amount/Item: _____

Payment Method: Cheque # _____ Credit Card Cash

- Yes, I would like to keep up on news and events from Habitat Camrose! Please include me in your mailing list. (Provide email address)
- I would like to be contacted about available volunteer opportunities

HOLE SPONSORS ONLY

Hole Hosts: (We recommend at least 2 people to host each hole. We require a contact information for and consent from each host via the Snow Golf Volunteer Application Form.)

Name: _____ Volunteer Form filled out:

Name: _____ Volunteer Form filled out:

Your sponsorship includes 4 registrations for snow golf (includes 4 tickets to the banquet).

If you will be registering a team to play, please fill out a registration form for each player.

There is option to only attend the banquet.

For each person who would like to attend the banquet only, please also fill out the registration form, indicating banquet only.

OFFICE USE ONLY:

Sponsorship received: _____ Date

Receipt Given: _____ Date

Notes:



SNOW GOLF VOLUNTEER APPLICATION FORM

PERSONAL INFORMATION

Surname _____ Given Name _____
Home Phone _____ Address _____
Work Phone _____ City _____
Cell Phone _____ Postal Code _____
Email Address _____

Any medical conditions/allergies/special dietary needs _____

EMERGENCY CONTACT Name: _____
Relationship: _____ Phone: _____

What are your expectations and/or passion for volunteering with Habitat Camrose? _____

PHOTOGRAPHY MODEL RELEASE

Your photo may be taken, or you may be included in a group photo, during activities at Habitat for Humanity Camrose. Please indicate your consent below for Habitat Camrose to use your photo in advertising or social media posts.

I hereby authorize Habitat for Humanity to use photographs or other images in which I appear while volunteering for Habitat Camrose.

HABITAT CAMROSE NEWSLETTER

Yes, I would like to keep up on News and Events from Habitat Camrose!
I consent for you to include me in your mailing list.

VOLUNTEER OPPORTUNITIES

Yes, I consent to receiving emails about volunteer opportunities

Date of Application: _____ Signature of Applicant _____